



## Restaurant/Business Participation Agreement

Phone: 843-491-4372 FAX: 843-272-0260

MyGolf/Grand Strand Golf Association is a golf marketing company which promotes the game of golf through its affiliate golf courses and other business merchants throughout the Eastern United States.

The mission statement of the MyGolf/GSGA is to promote the game of golf through the utilization of course affiliates and activities associated with the game of golf. Benefits for the MyGolf/GSGA affiliate business are additional revenue and marketing exposure to your facility. To participate with MyGolf/GSGA, provide our members "Value Added Prices" & Incentives Rates". There is no MyGolf/GSGA affiliate due fees to participate.

This legal and binding document is valid beginning on \_\_\_\_\_ to 12/31/10 by and between MyGolf/GSGA and \_\_\_\_\_ (Business Name).

The above named business agrees to participate as a MyGolf/GSGA Restaurant/Business affiliate and offer the yearly discount rate, terms and conditions.


### **MyGolf/GSGA Added Value Coupon**

This allows you to place at least 1 (one) coupon in the GSGA membership package as an incentive for our members to visit your business. Example Coupon: BUY ONE ENTRÉE / GET ONE ENTRÉE FREE.

**Coupon Offer:** \_\_\_\_\_

### **MyGolf/GSGA Restaurant/Business Discount, Terms & Conditions**

*May be readjusted at the end of each calendar year and must be submitted by Nov 1<sup>st</sup>. If no adjustments are submitted, the current discounts, terms & conditions will apply for the upcoming year.*

### **MyGolf/GSGA agrees to provide the following:**

1. List your business on our web site.
2. Provide your business 1 (one) web page with photo/logo and description on our web site.
3. List your business and offering in the MyGolf/GSGA membership material.
4. Access to MyGolf/GSGA membership database to broadcast e-mail specials/promotions & news.

Business Web Address: \_\_\_\_\_

Business e-mail Address: \_\_\_\_\_

**Market Plan** The policy of MyGolf/GSGA is not to post any affiliate course rates to the general public. All affiliate course rates are posted on the "members only" section. Current members must log-in to view course rates, booking widow, and any specials or promotions from all affiliate courses and business merchants. MyGolf/GSGA has the right to promotes and market all affiliate courses and business merchants in any media outlet including, but not limited to print, radio, TV and internet.



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All MyGolf/GSGA members, affiliate golf courses, and affiliate business merchants will abide by the rules and regulations set forth by MyGolf/GSGA. MyGolf/GSGA and said above affiliate business agrees to uphold and abide by all the rules and restrictions set forth by MyGolf/GSGA. In the event the above affiliate business fails to honor any portion of this agreement or does not abide by the rules and regulations set forth by MyGolf/GSGA, MyGolf/GSGA has the sole right to terminate this agreement. This agreement will automatically be renewed for an additional 12 months if the above affiliate business has not notified the MyGolf/GSGA office in writing within 60 days of the expiration date. The above affiliate business may be held liable for any related expenses, attorney's fees or hardship resulting from non-compliance with this agreement. The above affiliate business holds MyGolf/GSGA harmless from any liabilities associated with this agreement.

*See Attached Rules & Regulations*

Agree by: \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_  
*Authorized representative for above business merchant*

Print Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Representative E-mail: \_\_\_\_\_

Web Site: \_\_\_\_\_