



Golf Course Participation Agreement
Phone: 843-491-4372 FAX: 843-272-0260

MyGolf/Grand Strand Golf Association is a golf marketing company which promotes the game of golf through its affiliate golf courses and other business merchants throughout the Eastern United States.

The mission statement of the MyGolf/GSGA is to promote the game of golf through the utilization of course affiliates and activities associated with the game of golf. Benefits for the MyGolf/GSGA affiliate golf courses are additional course revenue and marketing exposure. To participate with MyGolf/GSGA, provide our members "Value Added Prices" & Incentives Rates". There are no MyGolf/GSGA affiliate course due fees to participate.

In consideration for marketing your facility, MyGolf/GSGA ask for 1(one) tee time per month (for a foursome) that will be printed on our MyGolf/GSGA play pass card. This play pass card will have your course logo with a raised seal stamped. Monthly play passes not issued will be forfeited and will not roll-over to the following month. The Play Pass Program assists in defraying marketing cost.

This legal and binding document is valid beginning on _____ to 12/31/2010 by and between MyGolf/GSGA and _____ (Golf Course Name).

The above named golf facility agrees to participate as a MyGolf/GSGA Course affiliate, offering the following rates and conditions. Golf rates include Green Fee & Carts.

MyGolf/GSGA Course Rates

<i>Dates</i>	<i>Rates</i>	<i>Rates</i>

Golf Rates may be readjusted at the end of each calendar year. Rates must be submitted by Nov 1st. If no adjusted rates are submitted, the current rates will apply for the upcoming year.

Booking Window MyGolf/GSGA members may book starting times at your golf facility within the booking window. GSGA members will call and book directly with each affiliate course.

___ 48 Hour ___ 7 Day ___ 14 Day ___ no booking window (anytime) ___ other

Dual Golf Rates for Advance Tee Time Affiliate course may provide dual booking rates and booking window for last minute golf rates and advance golf rates. These rate(s), terms and dates should be mutually agreed upon by both parties.

___ No, not interested. ___ Yes, please submit rates. Not sure? Call 843-491-4372

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Added Value Sales

List promotions or discounts your facility would like to offer to members such as: (Pro Shop Merchandise, Food & Beverage, and Range etc). These added value sales will be posted on your course page.

Paid Rounds

MyGolf/GSGA members pay your facility golf fees directly to you. No third party billing.

Market Plan The policy of MyGolf/GSGA is not to post any affiliate course rates to the general public. All affiliate course rates are posted on the "members only" section. Current members must log-in to view course rates, booking widow, and any specials or promotions from all affiliate courses. MyGolf/GSGA has the right to promotes and market all affiliate courses and business merchants in any media outlet including, but not limited to print, radio, TV and internet.

MyGolf/GSGA agrees to provide the following:

1. List your golf course on our web site.
2. Provide your golf course 1 (one) web page with photo/logo, description, member's rates, booking window, and special promotions on our web site.
Note: Member's rates, booking window, specials can only be view by member's after logging in to web site.
3. List your golf course and rates in the membership printed material.
4. Access to MyGolf/GSGA membership database to broadcast e-mail specials/promotions & news.

Course Web Address: _____

Course e-mail Address: _____

All MyGolf/GSGA members affiliate golf courses, and affiliate business merchants will abide by the rules and regulations set forth by MyGolf/GSGA. MyGolf/GSGA and said above affiliate course agrees to uphold and abide by all the rules and restrictions set forth by MyGolf/GSGA. In the event the above affiliate course fails to honor any portion of this agreement or does not abide by the rules and regulations set forth by MyGolf/GSGA, MyGolf/GSGA has the sole right to terminate this agreement. This agreement will automatically be renewed for an additional 12 months if the above affiliate course has not notified the MyGolf/GSGA office in writing within 60 days of the expiration date. The above affiliate course may be held liable for any related expenses, attorney's fees or hardship resulting from non-compliance with this agreement. The above affiliate course holds MyGolf/GSGA harmless from any liabilities associated with this agreement.

See Attached Rules & Regulations

Agree by: _____ Title _____ Date _____

Authorized representative for above affiliate course

Print Name: _____

Course Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Representative E-mail: _____

Web Site: _____