

# Ben Hunt Golf Company

*Promoting the Game of Golf*

A Golf Marketing Company

Growing the “Game of Golf” through our affiliate courses in association with our other business affiliates



# **Ben Hunt Golf Company**

*Promoting the Game of Golf*



Over 26 years experience in golf facility development, management and marketing golf operations.

# **Ben Hunt Golf Company**

*Promoting the Game of Golf*

Marketing Group Delivers  
Golfers & Customers to Your  
Course/Business



Golf Course, Pro Shop  
Restaurant, Shopping

12,000 golfers e-mail addresses



Receives notification of all  
specials & promotions

8,000 active golf members  
(U.S. & Canada)



Playing courses  
throughout the Carolinas  
& Virginia

MyGolf/GSGA members travel to  
play golf



Seeking new golf affiliate  
courses/business

# **Ben Hunt Golf Company**

*Promoting the Game of Golf*

Let Us Promote Your Facility & Activities  
Increase Your Course/Business Revenue  
Add Marketing Exposure  
Generate More Profits



Here's How It's Works!

# **Ben Hunt Golf Company**

*Promoting the Game of Golf*

To Become a **MyGolf/GSGA** Course/Business Affiliate

**S**et a discounted rate for the green fee and cart along with booking window for **MyGolf/GSGA** members and their guests, Rates can be reset on January 1, each year.

***MyGolf/GSGA** members may bring up to three guests, all play at the same rate.*

**P**rovide links to each others web site

**A**llow **MyGolf/GSGA** one tee time each month to be used for promotional or marketing for **MyGolf/GSGA (Play Pass)**

**C**omplete and sign agreement contract Go to  
<http://www.grandstrandgolfassociation.com/affiliates.htm>

**C**ontract is valid for 12 months with anniversary date December 31, each year.

# Ben Hunt Golf Company

*Promoting the Game of Golf*

## Benefits of **MyGolf/GSGA** Affiliate Course/Business

**MyGolf/GSGA** Members call the courses directly to make starting times announcing they are members of MyGolf/GSGA.

**MyGolf/GSGA** Members pay you directly when they register at the golf shop on the day of play. Each member is issued a MyGolf/GSGA ID card with their name and expiration date. Increased revenue directly to you, NO Voucher

Your Course/Business photo and description is listed on the **MyGolf/GSGA** web site.

Your Course photo, description, rates, booking window and promotions under the Golf Course Heading in the "member's only" section on the **MyGolf/GSGA** web site.

Your Course and rates are published in the **MyGolf/GSGA** membership materials

Your Course has unlimited access to **MyGolf/GSGA** membership data base to offer e-mail news, special promotions.

**MyGolf/GSGA** provides a link directly to your web site

# Ben Hunt Golf Company

*Promoting the Game of Golf*



[www.mygolfgsga.com](http://www.mygolfgsga.com)

**1-866-209-6148**

